

The big business marketplace

Business for sale more than 15 years



ID 21917

Offer Corporate sales, firm sales, sales

Multi-Branded, International eCommerce Retailer

The business is an International Multi-Branded eCommerce Retailer selling two focused and well-established line-ups of 48 SKUs consisting of sports balls and reusable drinking straws. Selling to the US and Eurozone markets both by way of a five-star Amazon Seller Central Account, this fast-growing online company has strong customer product reviews and currently yields an Amazon average rating of 4.87 Stars and two Amazon #1 Best Sellers in the Sports & Outdoor Categories.

This branded business is currently seeing growth via 9 newly added SKU's and a \$20.51 USD average ticket value. It also boasts both diversified & neatly focused lines with a well-recognized brand presentation.

This potent performer is a fantastic bolt-on opportunity for a retailer in nearly any segment thanks to its generality in a demographic application.

All products are protected by Amazon's Brand Registry and are set up on a 100% Amazon FBA shipping platform. Highly efficient international supply chains & back end have been established allowing easy outsourcing, minimum customer support, and minimum time invested by ownership. Supplier relationships are also firmly planted, and even an exclusivity agreement for a range of brand new light-up balls is in place, allowing for highly competitive price points in both lines.

This eCommerce retailer is in a perfect position to rapidly scale – potentially double revenue even – by branching out into wholesale and brick & mortar outlets and expanding to additional sales platforms like eBay, Wal-Mart, Jet, and many others. New ownership can readily jump into affiliate marketing, comprehensive paid SEO/PPC campaigns, and branch out to social media. With two well-established brands and a small amount of risk diversification, this prime opportunity stands to gain incremental sales regardless of where it is taken by new ownership.

Corporate sales

Region 64, Germany

Entry in own name

More informations and contact

www.biz-trade.eu/ma-21917.htm