

# The big business marketplace

Business for sale more than 15 years



ID 25649

## Offer Corporate sales, firm sales, sales **Clothing Brand**

I am selling a developing clothing brand in the premium segment that debuted in the market in July 2024. The brand has enjoyed increasing popularity from the very beginning, thanks to its unique design approach and focus on high-quality products made from natural materials. This is a ready-to-go, functioning business, ideal for continuation or expansion by a new owner.

### Brand Advantages

**Freshness and Uniqueness:** A brand with a distinct, modern style that stands out from the competition. Our collections are based on seasonal, elegant designs, which helps build a loyal customer base looking for fashionable yet timeless clothing.

**Online Store:** Our fully functional online store features a modern sales platform (WooCommerce) with intuitive customer service and full payment integration (PayU, Przelewy24). The store is ready for immediate sales continuation, with an optimized purchasing process and advanced marketing tools.

**Marketing Materials:** The brand has invested in exceptionally polished marketing materials, which have been a key element of our development strategy from the beginning. Professionally prepared photoshoots, unique graphic designs, and a cohesive visual identity have effectively built brand recognition and attracted customer attention. The high quality of these materials, combined with effective campaigns on Meta platforms (Facebook, Instagram), has enabled dynamic growth and increased reach.

**Growing Social Media Presence:** The brand has active profiles on Instagram and Facebook, continually growing in terms of followers and engagement. Advertising campaigns on Meta platforms yield excellent results, building the brand and generating sales.

### What the Offer Includes:

**Online Store:** A modern website with full WooCommerce functionality.

**Partnership with Modivo:** Sales are also available on this platform; the brand is registered with Zalando and Answear, awaiting partnership opportunities.

**Social Media Channels:** Active profiles on Instagram and Facebook with a rapidly growing follower base, ready for further development.

**Production Materials:** Stock of fabrics, accessories, tags, packaging, and material samples from suppliers.

**Business Contacts:** A list of contacts to trusted tailors, suppliers of accessories, and fabric suppliers from Poland, Italy, the Netherlands, and many others, as well as specialists in advertising and influencer marketing.

**Post-Sale Support:** I offer support in transferring know-how and assistance in smoothly taking over the business for the first two months.

**Stock Availability:** Summer collections (recently launched) and prototypes for the fall collection (currently in preparation).

All Production in Poland.

The sale of the brand stems from the fact that we have been running an international premium interior design brand for 8 years, which requires our full commitment. Therefore, we cannot devote the necessary time to further develop the clothing brand. However, the brand has enormous potential and solid foundations that will allow the new owner to fully capitalize on the opportunities of this dynamic business.

The price for the brand covers only the cost of returning the investment, making the offer extremely attractive. Anyone wishing to create a similar clothing brand from scratch must consider significantly higher costs. In our case, most activities were carried out using our internal team resources, which significantly reduced production and marketing costs. This makes the offered price very competitive and presents a unique opportunity to take over a ready, profitable business without incurring high development expenses.

Interested parties are invited to contact me for further details and additional information.

[Corporate sales](#)

Region 58, Poland

Entry in own name

More informations and contact

[www.biz-trade.eu/ma-25649.htm](http://www.biz-trade.eu/ma-25649.htm)