

The big business marketplace

Business for sale more than 15 years



ID 26193

Offer Corporate sales, firm sales, sales **Onlineshop for kitchen knives**

Established online store for high-quality kitchen utensils with a strong brand presence and growth potential for sale

For sale is a fully automated e-commerce store founded in 2020 with a focus on kitchen knives and accessories, which has successfully positioned itself in the premium segment. The brand is established in the DACH region - particularly in Germany - and offers an attractive basis for further growth thanks to its clear USPs and well thought-out product design.

Key figures & highlights

Turnover 2024: just under € 1 million

EBT margin: approx. 10%

Peak sales 2021: € 1.6 million

Products: 50 SKUs - kitchen knives, sharpening stones, cutting boards, care oil and much more

Team: 2 employees (remote), high degree of automation

Sales structure: 90% own online store, 10% marketplaces (Amazon, OTTO)

Brand & potential

Own brands & registered designs available

High-quality brand presence with recognition value

Clear unique selling proposition (USP) in the market

Target group: quality-conscious hobby chefs in the DACH region

Recurring buyer base + established customer base

Newsletter with 20,000 customers

Reason for sale & perspective

The shareholders can no longer develop the company with the necessary energy due to other commitments. This is a rare opportunity for an operationally active buyer or strategic investor: a proven, highly automated company with a solid earnings base and considerable scaling potential.

We would be happy to provide further information in a personal meeting.

Please contact us with a brief introduction and any references in the e-commerce sector.

Corporate sales

Region 06, Germany

Entry in own name

More informations and contact

www.biz-trade.eu/ma-26193.htm