



The big business marketplace

Business for sale more than 15 years

ID 27107

Offer Corporate sales, firm sales, sales

Online retail with own brand for cleaning and care products

The company sells chemical consumer products under its own brand, with a clear focus on household cleaning and the automotive sector.

It operates highly efficiently with a lean team, highly automated processes (AI), and a fully digitized inventory management system (JTL). This creates significant scaling potential, supported by over 25 products currently in development. Marketplace expansion into the UK and USA is already underway.

A long-term exclusive partnership with a growth-oriented German manufacturer ensures continuous product availability — 95% of all products are manufactured exclusively for the company in Germany. The business is strongly cashflow-optimized and structured to minimize capital tied up in inventory.

The appointed management team will remain with the company after the sale and is focused on long-term growth. A detailed three-year scaling plan has already been developed, targeting a doubling of the product range while maintaining the current team, processes, and distribution partners. Additional growth opportunities include launching an own webshop, teleshopping formats, and B2B sales

[Corporate sales](#)

Region 15, Germany

Entry in own name

More informations and contact

www.biz-trade.eu/ma-27107.htm