

The big business marketplace

Business for sale more than 15 years



ID 27381

Offer Corporate sales, firm sales, sales **Holzbau**

A scalable, internationally oriented manufacturing business specialising in serial off-site timber construction is offered for sale. The company develops and manufactures premium modular room units, hospitality cabins, mobile accommodation, and sauna and wellness modules for commercial customers across several European markets.

The transaction is structured as a clearly defined production carve-out. The intended transaction perimeter comprises 100% of a Swiss holding company, together with an Austrian production and sales company and a wholly group-owned manufacturing operation in Western Romania.

The Romanian production facility comprises approximately 1,600 m² of manufacturing space on a site of around 4,000 m². It is equipped for serial off-site timber production and benefits from a competitive operating-cost structure, access to qualified personnel, and efficient logistics connections to the German-speaking markets and the rest of Europe.

Following completion of the production ramp-up, the facility is designed to manufacture up to 50 units annually on a single-shift basis. Additional growth potential exists through further shifts, workforce expansion, and continued optimisation of the manufacturing processes. The planned average net selling price is approximately EUR 60,000 to EUR 65,000 per unit.

The intended transaction perimeter includes:

- more than EUR 1.0 million in tangible assets, including machinery, inventory, work in progress, and other operational assets;
- approximately EUR 2.0 million in cumulative investment in product development, prototyping, industrialisation, manufacturing processes, and technical know-how;
- a developed and European market-validated product platform;
- established supplier and production structures;
- a current order book and an active, documented sales pipeline;
- established digital lead-generation and customer-acquisition systems;
- access to several European sales markets.

Following completion of the ramp-up and further optimisation of capacity utilisation and product mix, the stand-alone production business targets annual revenue of approximately EUR 3.5 million and normalised operating profit of up to EUR 1.0 million. These figures are expressly forward-looking planning values. A detailed stand-alone financial model will be provided to qualified interested parties during the transaction process.

The seller's retained group will focus on developing and operating its own hospitality and wellness locations. The modular units required for these activities are intended to continue being manufactured by the business being sold. The seller plans to place recurring orders and progressively increase annual order volumes as its portfolio of operating locations

expands. This is intended to provide the buyer with a reliable and growing baseline of production demand. A long-term supply agreement may be concluded as part of the transaction.

The founder and his experienced team are prepared to provide comprehensive transition support, including intensive operational handover and training during the first year, advisory support during the second year, and defined ongoing support for a further two years.

The indicative transaction value is approximately EUR 4.5 million. Seller financing of approximately 50% over a term of up to four years may be available, subject to the buyer's creditworthiness and an appropriate security package.

The sale forms part of a strategic realignment of the existing ownership group. A strategic buyer or entrepreneurial investor with experience in manufacturing, timber construction, modular construction, the building industry, or international sales is sought to lead the company through its next phase of growth.

[Corporate sales](#)

Region 88, Switzerland

Entry in own name

More informations and contact

www.biz-trade.eu/ma-27381.htm